

Paris 2024 Olympic and Paralympic Games: everything you need to know!



Olympic Games poster Designer Ugo Gattoni
Where are the 8 mascots hidden?



PARIS JE T'AIME - CONVENTION BUREAU AT YOUR SERVICE

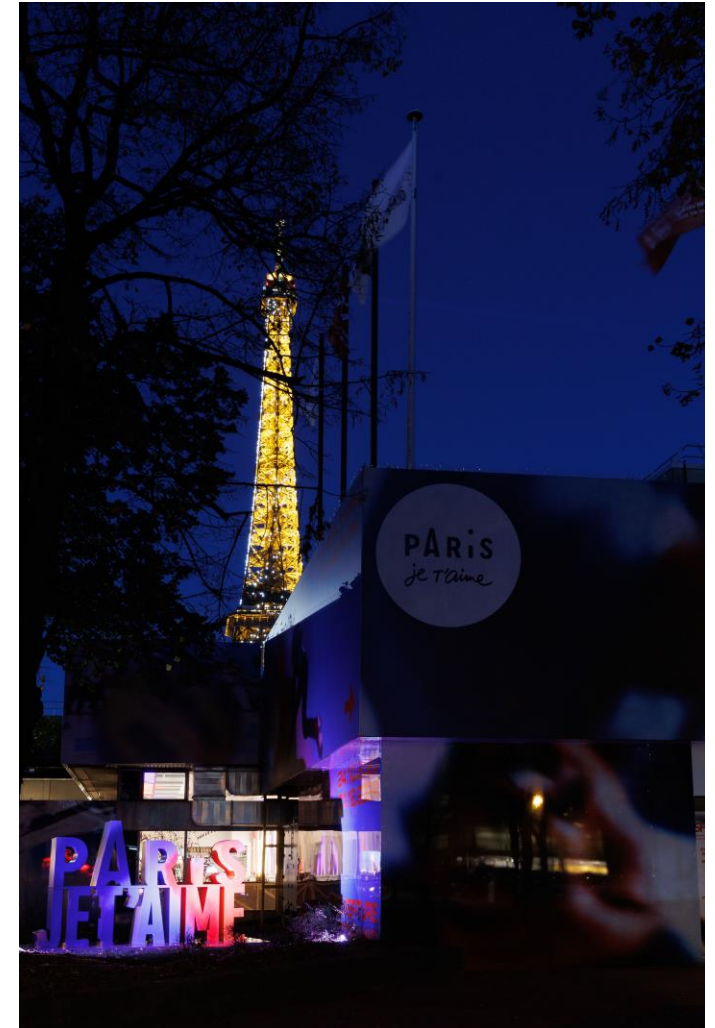
A non-profit organization dedicated to make your event a success:

A dedicated team to make Paris easy!

- We help you **find the best venues, activities** and **suppliers** to make your event memorable.
- We **liaise with public authorities and local agencies** to facilitate your events (permits, public transportation, endorsement from public officials, official openings and delegations, visa, etc.).
- We **connect you with local ecosystems** (learning expeditions, technical visits, VIP speakers, partnerships, etc.).
- We help **promote your event**.
- We provide **tools and services for your delegates**.
- We work with you on the **impact and legacy** of your event.

Contact us at any time: meeting@parisjetaime.com

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WELCOMING THE WORLD IN 2024



Olympic Games

July 26 - August 11, 2024



Paralympic Games

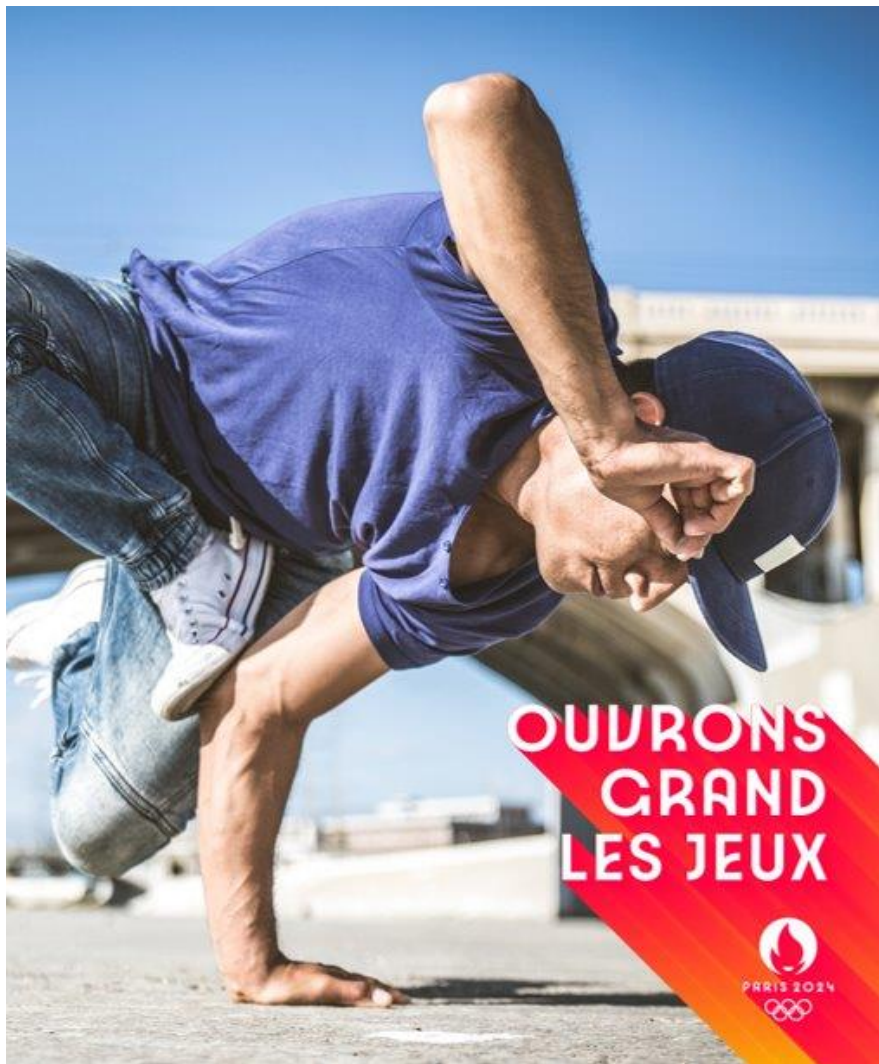
August 28 - September 8, 2024





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OLYMPIC AND PARALYMPIC GAMES HIGHLIGHTS



JULY 26, 2024: AN EXTRAORDINARY OPENING CEREMONY ACROSS PARIS, ON THE SEINE RIVER



AUGUST 28: PARALYMPICS OPENING CEREMONY PLACE DE LA CONCORDE





THE GREENEST GAMES EVER!

Paris 2024: spectacular and sustainable

- 95% of Olympic and Paralympic venues already existing or temporary
- Eco-designed Olympic and Paralympic village
- Half the carbon footprint of the previous Games & measure and tracking
- Energy conservation
- Carbon compensation plan for absolute neutrality
- 100% renewable energy
- Sustainable food sourcing and catering
- Clean mobility solutions



★ SITE DE COMPÉTITION
COMPETITION VENUE

● SITE DE FESTIVITÉS
FAN ZONES

— FESTIVITÉS BERGES ET CANAL
WATERSIDE FESTIVITIES

■ AUTRES SITES
OTHER VENUES

MAISONS D'HOSPITALITÉ NATIONALES
OLYMPIC HOSPITALITY HOUSES

1 CLUB FRANCE

2 ALLEMAGNE

3 BELGIQUE

4 BRÉSIL

5 CANADA

6 DANEMARK

7 ÉTATS-UNIS

8 GRANDE-BRETAGNE

9 ITALIE

10 MONGOLIE

11 PAYS-BAS

12 PORTUGAL

13 RÉPUBLIQUE TCHÈQUE

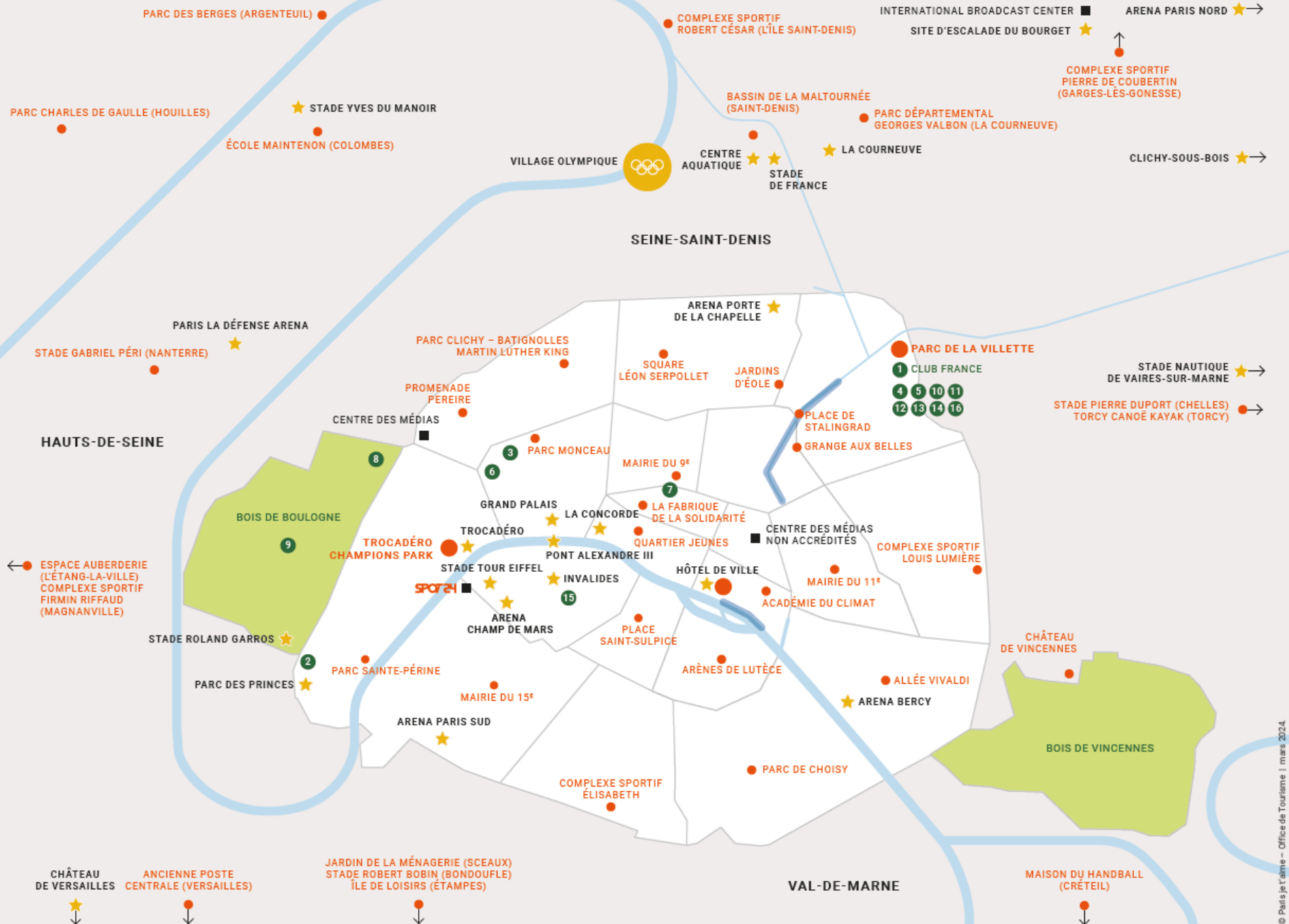
14 SLOVÉNIE

15 SUISSE

16 TAÏWAN

← ● ÎLE DE LOISIRS (SAINT-QUENTIN-EN-YVELINES)

← ★ COLLINE D'ÉLANCOURT
GOLF NATIONAL
VÉLODROME NATIONAL ET STADIUM BMX



ICONIC LANDMARKS TRANSFORMED INTO SPORTING ARENAS

Place de la Concorde

- Basketball 3x3
- BMX freestyle
- Breaking
- Skateboarding park/street

Grand Palais

- Fencing
- Taekwondo
- Wheelchair fencing
- Para taekwondo



ICONIC LANDMARKS TRANSFORMED INTO SPORTING ARENAS

Invalides

- Road cycling
- Arrival of Marathon
- Archery
- Para archery
- Arrival of the Para marathon

Champ de Mars

- Judo
- Wrestling
- Para Judo
- Wheelchair rugby

Eiffel Tower

- Beach volley
- Blind football

léna bridge

- Walking
- Cycling



PARIS IS GETTING READY! OLYMPICS LEGACY



- Accelerator of the **environmental transition and urban transformation**
- **Cleaning of the Seine river** which will become accessible for bathing in 2025
- **Greening and pedestrianization of major Parisian sites**
- Significant **expansion of cycling infrastructures** and **accessibility.**
- The extension of Metro Line 14 to **Orly Airport to the South and to the Olympic village to the North of Paris.**
- Enhanced hospitality and professionalism of the whole tourism industry. A **Hospitality Manifesto** signed by all Parisian tourism professionals with strong commitments.



EXPECTED ATTENDANCE



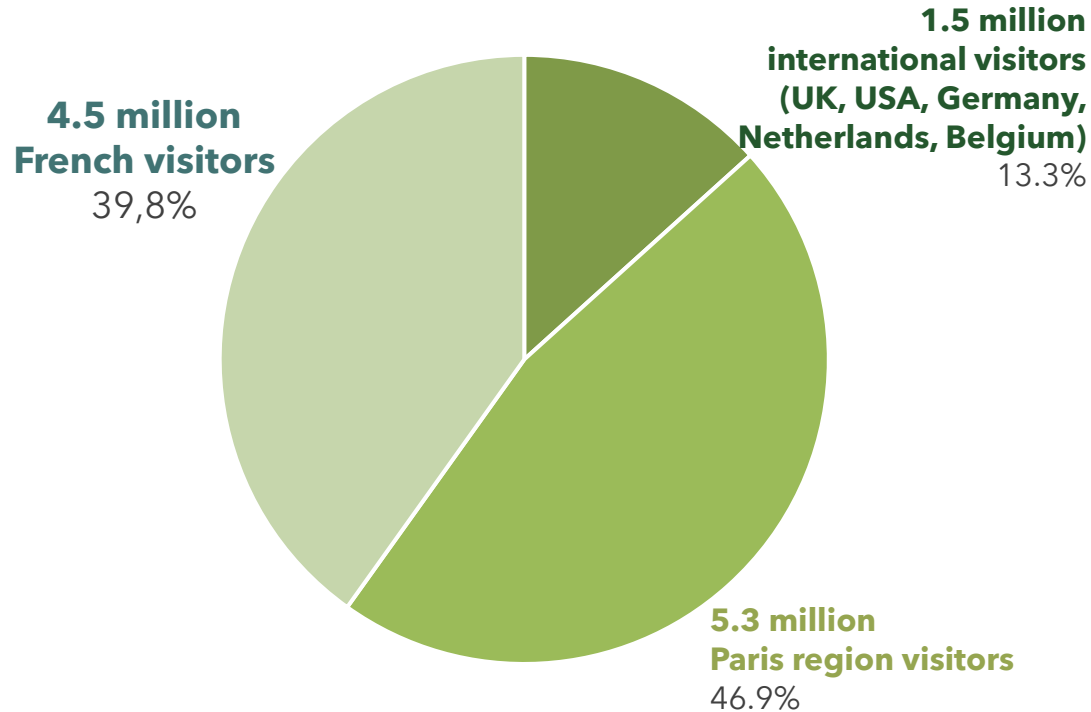
Olympic Games: how many people are expected to attend?

July 26, 2024 - August 11, 2024



11.3 million

visitors



MAINLY FAMILIES

2.3M TICKET HOLDERS

9M WITHOUT TICKETS

INTERESTS:

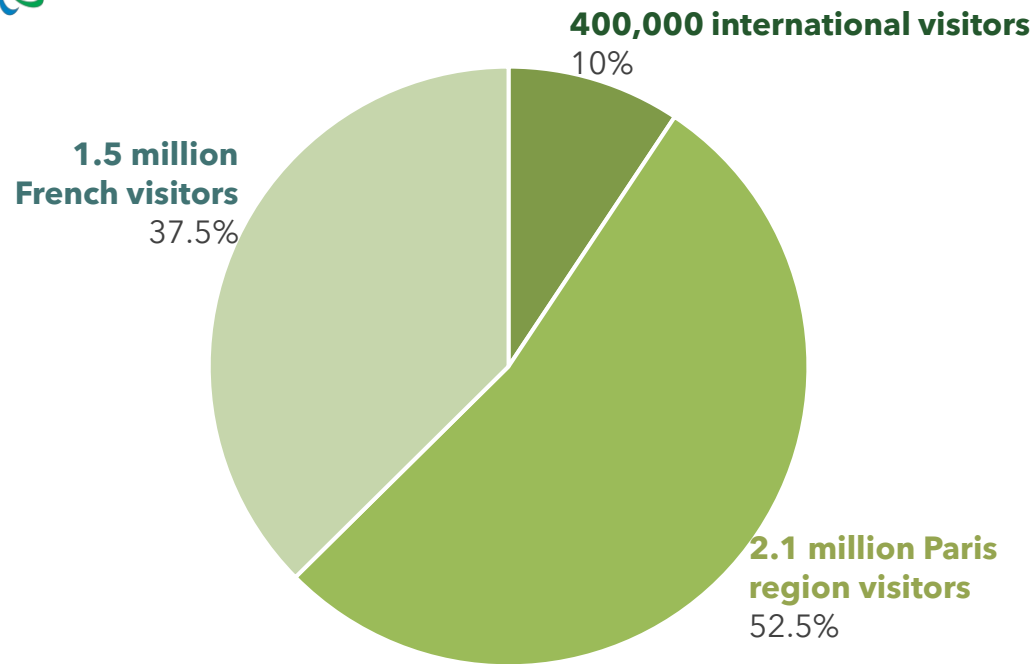
- competition and Games atmosphere
- wide range of celebrations
- lower interest for cultural activities (-15% at the London 2012 Olympics)

Paralympic Games: how many people are expected to attend?

August 28, 2024 - September 8, 2024



4 million
visitors



1M TICKET HOLDERS
2.9M WITHOUT TICKETS



Ticket sales



OLYMPIC GAMES: 10 M tickets

7,9M tickets sold

D-100: 250 000 tickets put back on sale

Opening Ceremony:

106 000 Hospitality Tickets (lower banks and bridges)

220 000 free tickets (upper banks), upon invitation of stakeholders.



PARALYMPICS: 3,8 M tickets

Open since October.

From 15€; 80% of tickets under 50€

2ND HALF OF DE MAY 2024:

Opening of the resale platform of Paris 2024

How to buy tickets:

FITs (up to 6 tickets per event): <https://tickets.paris2024.org/en/>

Groups: no group ticketing except hospitalities

Hospitalities: <https://corporatehospitality.paris2024.org/en>





GETTING AROUND IN PARIS BEFORE AND DURING THE GAMES



During the Games: 4 types of safety perimeter

Pedestrians and cyclists will be allowed to circulate within the red and blue perimeters without needing to show proof of identity.

1. GRAY PERIMETER, ORGANIZATION

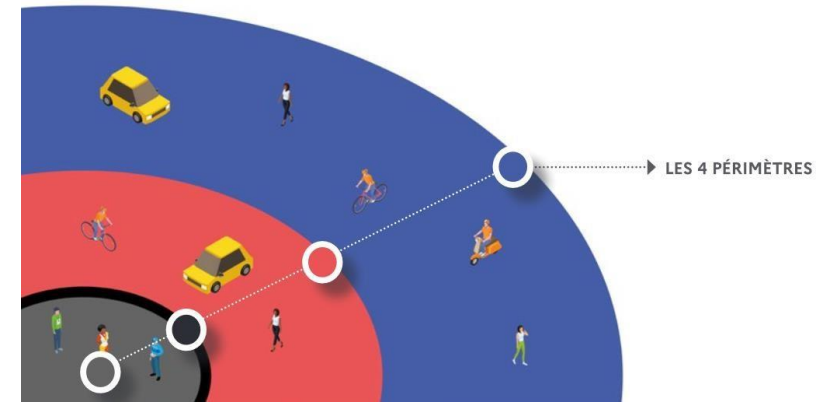
Access restricted, totally forbidden, except for vehicles accredited by Paris 2024. Pedestrian access reserved for ticket holders during events.
Limited impact (parking restrictions) except for temporary sites.

3. RED PERIMETER: Motorized traffic prohibited unless waived Authorization for pedestrians & cyclists - Waived access for certain vehicles, law enforcement access control ⇒ pre-registration on platform to open in April

2. BLACK PERIMETER: Protection perimeter

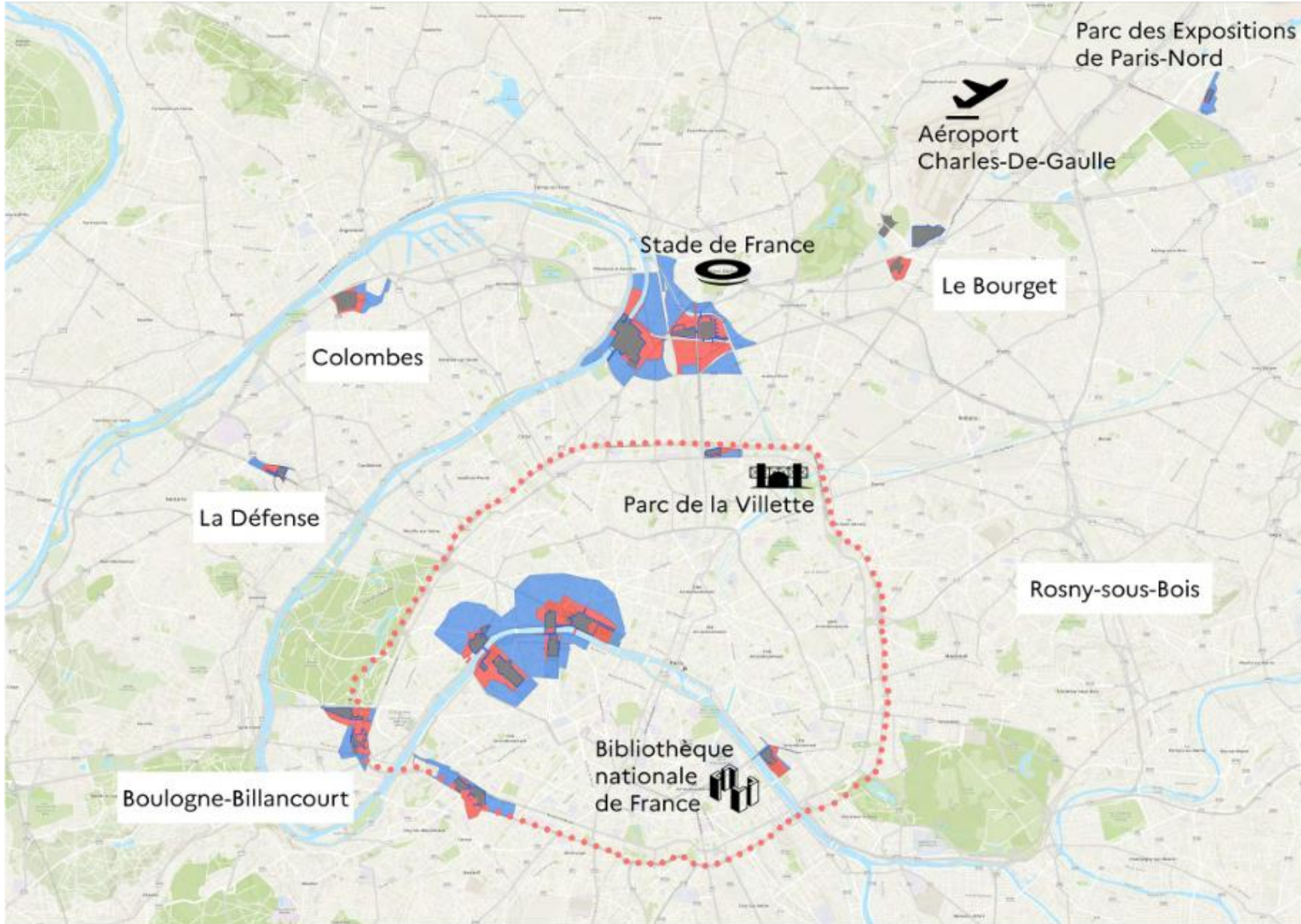
Set up for major events
Immediate proximity to sites
Access: ticketed spectators and accredited by the organizer.

4. BLUE PERIMETER: Traffic regulations Authorization for pedestrians & cyclists Transit prohibited (detour), local service possible for entitled parties (residents, economic, social, cultural activities)
Driver access able to justify a need for access, random checks.



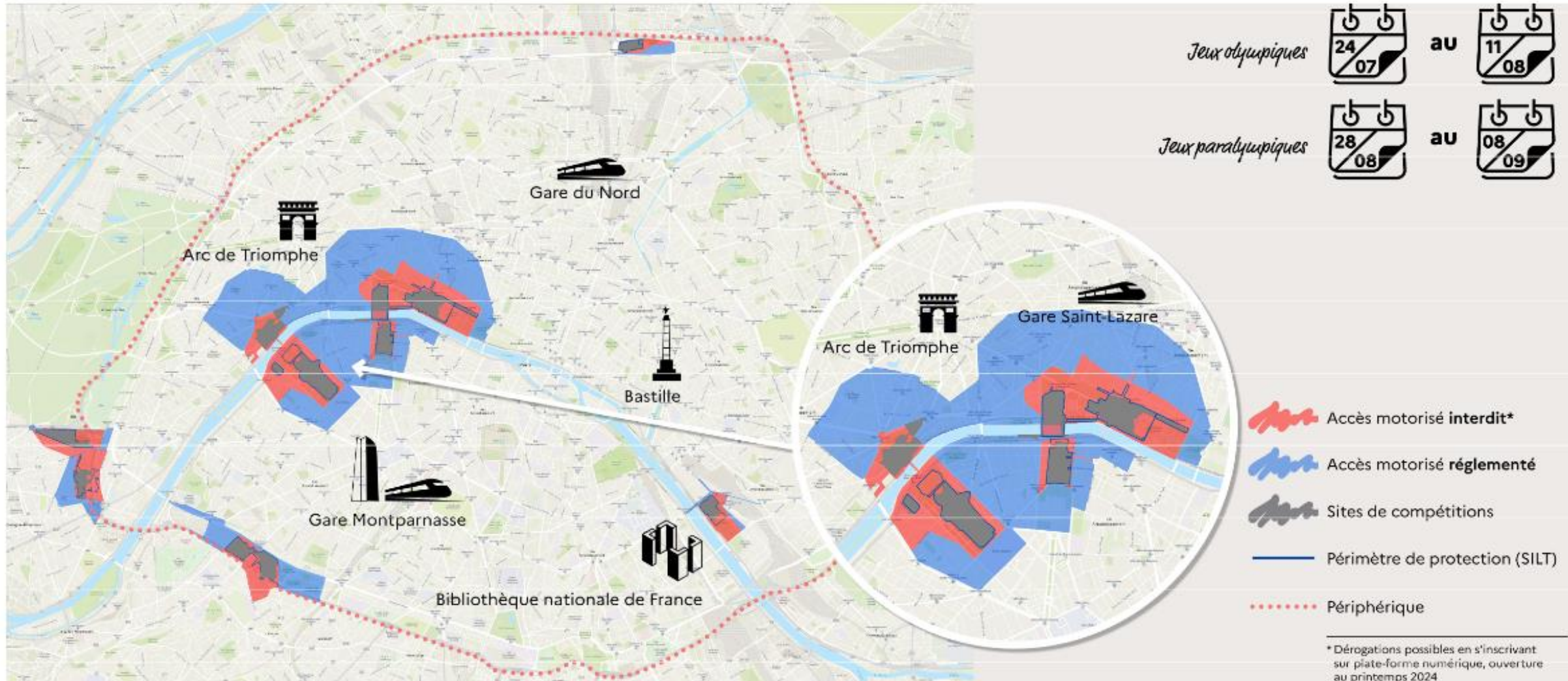
Perimeters activated each day of competition, 2.30hrs before the start of the first event, and lifted 1hr after the end of the last event.

GETTING AROUND DURING THE GAMES



Sites olympiques | Paris, petite couronne

GETTING AROUND DURING THE GAMES

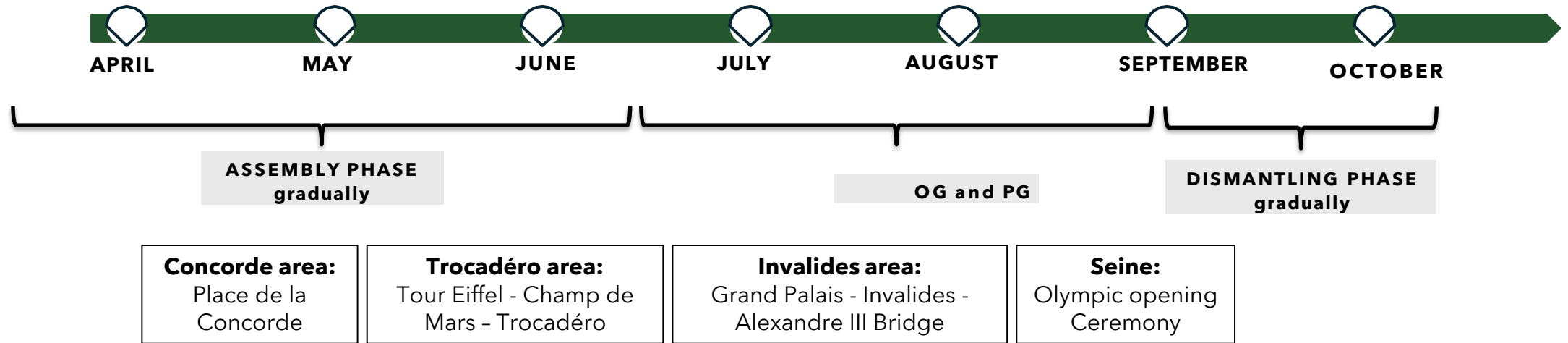


Red perimeter: what exemptions are available for tourist activities?

	Blue perimeter	Red perimeter	Black perimeter
Pedestrians	YES	YES	YES (after vetting)
Bicycles	YES	YES	NO
Taxis/ private cab	YES	YES (if drop-off/pick-up of authorized person or spectator with ticket)	NO
Private hire vehicles	YES	YES (if drop-off/pick-up of authorized person or spectator with ticket)	NO
Public transport (bus RATP)	YES	NO (with some exceptions - more details to follow)	NO
Coaches / Tourist coaches	YES	NO	NO
Transportation of people with disabilities	YES	YES	NO
Vehicles used by people with disabilities, with supporting documents			
Car rental companies with parking facilities in these zones	YES	YES (only to leave or return to the parking area, at the beginning or end of the rental period)	NO
Vehicles of hotel guests	YES	YES	NO
Vehicles used by visitors to places open to the public (schools, museums, etc.)	YES	NO (except PRM)	NO
Logistics professionals:	YES	YES	NO
Delivery vehicles needed to transport supplies for establishments (shops, medical facilities, etc.).		(in accordance with authorized slots)	

Obtaining a pass:
each authorized person must register on the platform and provide supporting documents.
Platform opening May 10

GETTING AROUND BEFORE AND AFTER THE GAMES



Key dates of assembly phase:

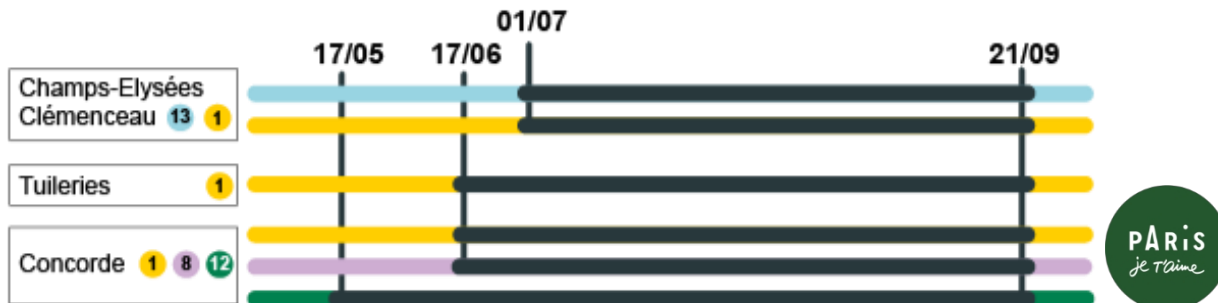
June 1: closing of the **place de la Concorde** (Sept. 7: partial reopening)

May 17: closing of **avenue du Maréchal Gallieni** (Sept. 25: reopening) - **zone Invalides**

May 17: closing of **Alexandre-III bridge** to cars (pedestrians can cross)

July 16: closing of **Trocadéro** and **Iéna bridge** (July 27: reopening place du Trocadéro)

Temporary closing of some metro stations



For more info:

<https://parisjetaime.com/eng/convention/article/JO-2024-circulation-a1575>

Impacts of Opening Ceremony

June 17: General rehearsal from 5.00am to 12.00pm

From July 1: progressive closing of some bridges.

Bridges which will stay open: Pont des Invalides, Passerelle Sédar-Senghor, Pont Notre-Dame, Pont de Sully

One week before the ceremony: activation of security perimeters and closing of river traffic.

SILT perimeter: **QR Code & ID checks for everyone**

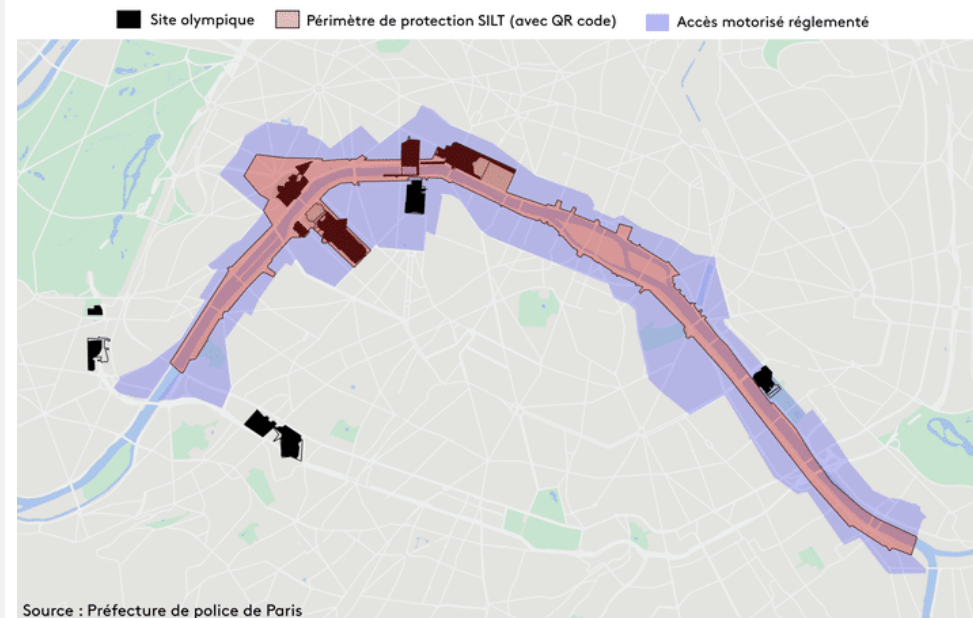
May 10: opening of the autorisation platform



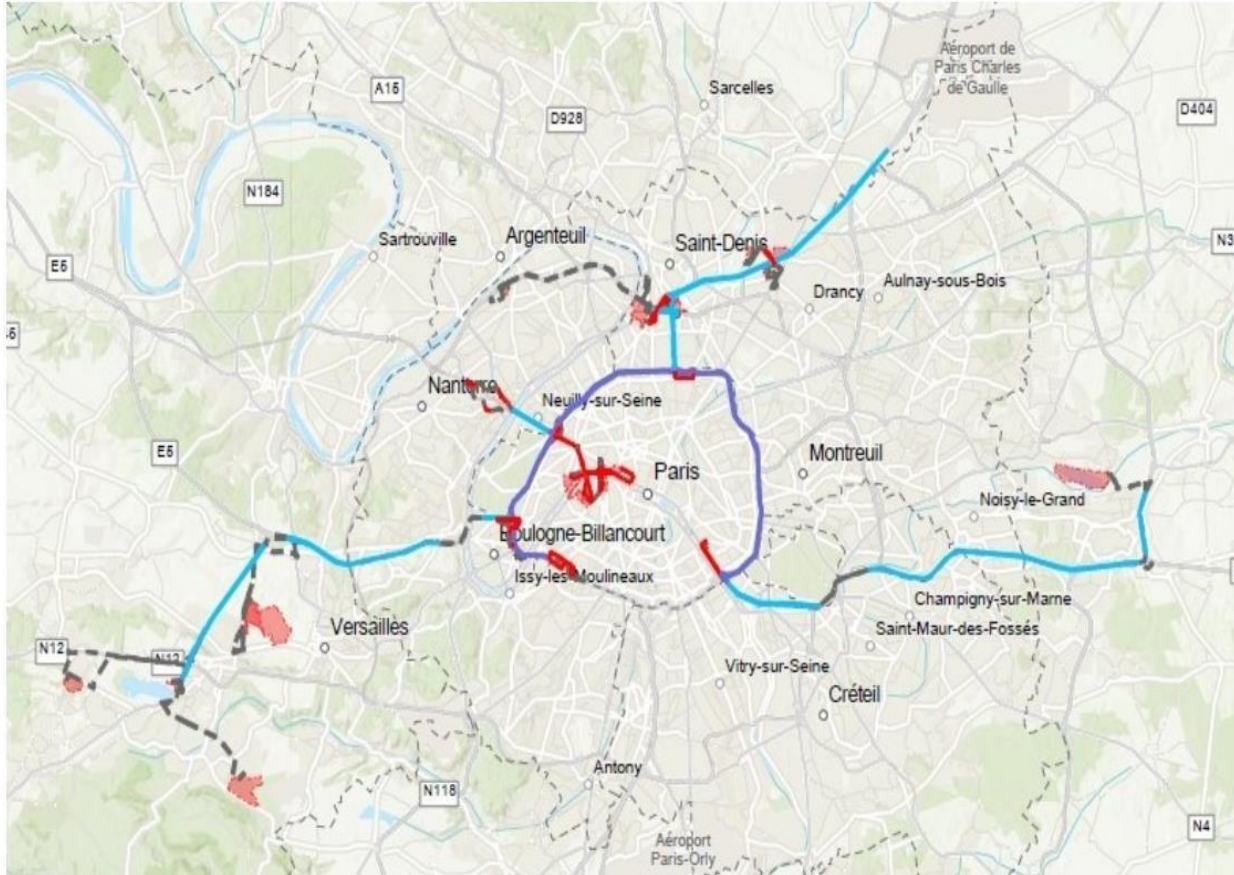
Fermeture progressive des ponts dans le centre de Paris avant la cérémonie d'ouverture des JO, le 26 juillet



Zone de restriction de circulation dans laquelle un QR code sera nécessaire une semaine avant la cérémonie d'ouverture des JO, le 26 juillet



How do the Olympic lanes work?



- **185 kms of Olympic lanes**
- **July 1 - September 15, 2024**
Access: athletes and accredited persons; emergency/security vehicles; cabs and PRM shuttles; public transport vehicles
- Activated daily (OG and PG), depending on traffic conditions and the competition calendar.
- Only one lane per road will be reserved.
- Specific road signage for Paris 2024.

What changes to public transport tickets?

Ticketing: New rates from July 20 to September 8 2024

The new « Paris pass 2024 »:

- **Since April 17:** on sale on the [Île-de-France Mobilité website](#), with account creation for all applicants + 30-day delivery service.
- **Mid-June:** on sale via the [Transports Public Paris 2024 app](#); the Île-de-France Mobilité app and partners app.
- **June 18:** on sale at the official ticket office via ticket machines and distribution networks abroad.

→Anticipate pricing changes and purchase stocks before July 20

- Load up to 30t+ tickets onto Navigo Easy passes
- Obtain Origin-Destination tickets

With Paris je t'aime B2B service : contactgroup@parisjetaime.com



TYPE OF TICKETS	TYPE OF MEANS OF TRANSPORT	GEOGRAPHICAL AREA	FARE PER UNIT	10 TICKETS
Ticket t+	Metro, tramway, bus	Zones 1 to 3	4€	32€
Origin-Destination ticket	Train (RER)	Zones 4 to 5	6€	40€
Airports ticket	Bus	Orly and Roissy-CDG Airports	16€	
Paris pass 2024	Bus, train (RER), metro, tramway	All zones	16€ - 1 day 30€ - 2 days 42€ - 3 days 52€ - 4 days 60€ - 5 days 66€ - 6 days 70€ - 7 days	

From July 20 till September 8 2024	Sales	Application
Paris Pass 2024	✓	✓
t+ Ticket	✓	new rate ✓ new rate
Navigo Easy preloaded with 10 t+ tickets	✓	new rate ✓
Navigo Day and Week passes	✗	replaced by Paris pass 2024 ✗
Paris Visit Pass	✗	✗

NB: no change to annual and monthly Navigo fares. The Navigo Liberté+ is issued to people who live or work in the Paris region.

Focus on hotel rates and bookings

During the Olympic Games July 26 – August 11:

€481 (Greater Paris)

-4.4% vs. January 2024

Booking rate : 64,6%

€595 (Central Paris)

-8% vs. January 2024

During the Paralympic Games August 28 – September 8:

€227 (Greater Paris)

-6.9% vs. January 2024

Booking rate: 31%



Paris welcomes you in the run-up to the Games!

Most popular tourist areas such as Montmartre, the Left Bank (Saint-Germain-des-Prés, Montparnasse, Luxembourg, Latin Quarter...), the Marais, Opéra, and all the East of Paris will **not be affected by the preparation of the Games.**

Hotels have **availabilities** with lower booking rates from May onwards, until mid-July.

Seine river cruises will operate as usual up to July 19. All attractions, museums and monuments will be **open as usual.**

The Olympic spirit is already here, with the Cultural Olympiad, a rich cultural programme mixing sport and culture, available as of now. July also sees the arrival of the Olympic Torch Relay, on July 14 and 15.

Congresses, events like the international trade fairs will continue:

- before the Olympic Games: Vivatech, Fashion Week, Japan Expo
- between and after the Olympic Games, as well as during the Paralympic Games: Première vision, Who's next, Maison & Objet, Tranoi, Sial...

We are expecting you!





USEFUL RESOURCES



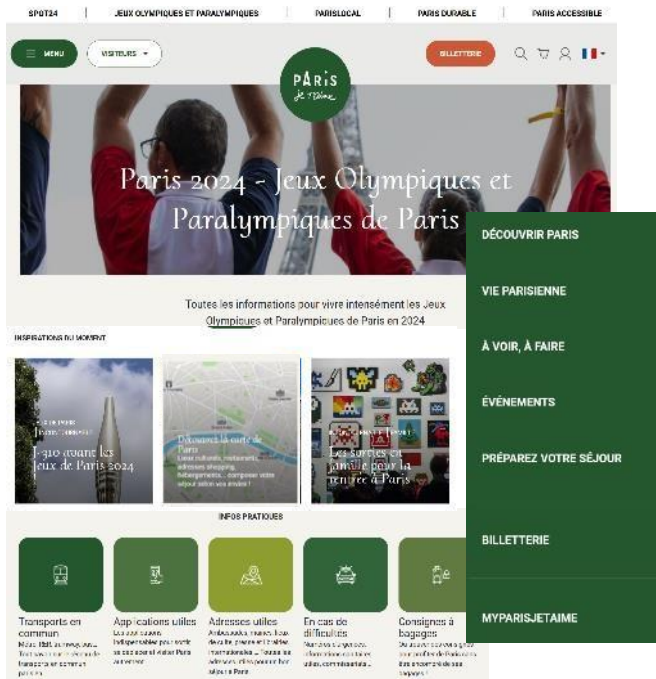
USEFUL RESOURCES FOR EVENT ORGANIZERS ON [PARISJETAIME.COM/CONVENTION](https://parisjetaime.com/convention)



Improve visitor information and experience

PARISJETAIME.COM

GET INSPIRED AND PREPARE YOUR STAY (ACTIVITIES, EVENTS, PRACTICAL INFORMATION, TOURIST TICKETING...)



GEOLOCATION, ITINERARIES, POI, TICKETING, PRACTICAL SERVICES. TO CONSUME ON SITE



REFERS TO ACCESSIBLE SERVICES AND ACTIVITIES



Digital ecosystem networking with Paris 2024

Extending the Olympic experience at SPOT24

OUR NEW FLAGSHIP!

A 1.000 sqm venue at the foot of the Eiffel Tower:

- **OLYMPIC EXHIBITION, sport and urban cultures**, in co-production with the Olympic Museum Lausanne
- SPOT 24 CAFE
- Tourist information desk
- Paris je t'aime boutique
- Open for all types of privatisation and activations! [Get a proposal here.](#)

Open 7/7 until December 31, 2024



Thank you for your attention! Q&A time

