Paris 2024 Olympic and Paralympic Games: everything you need to know!

Olympic Games poster Designer Ugo Gattoni
Where are the 8 mascots hidden?
PARIS JE T’AIME - CONVENTION BUREAU AT YOUR SERVICE

A non-profit organization dedicated to make your event a success:

A dedicated team to make Paris easy!

- We help you **find the best venues, activities and suppliers** to make your event memorable.
- We **liaise with public authorities and local agencies** to facilitate your events (permits, public transportation, endorsement from public officials, official openings and delegations, visa, etc.).
- We **connect you with local ecosystems** (learning expeditions, technical visits, VIP speakers, partnerships, etc.).
- We help **promote your event**.
- We provide **tools and services for your delegates**.
- We work with you on the **impact and legacy** of your event.

Contact us at any time: meeting@parisjetaime.com
Parisjetaime.com/Convention
WELCOMING THE WORLD IN 2024

Olympic Games
July 26 - August 11, 2024

Paralympic Games
August 28 - September 8, 2024
CONTENTS

• Olympic and Paralympic games highlights
• Expected attendance and ticket sales
• Getting around in Paris before & during the games
• Focus on hotel rates
• Paris welcomes you in the run-up of the Games!
• Useful resources
• Q&A
OLYMPIC AND PARALYMPIC GAMES HIGHLIGHTS
JULY 26, 2024: AN EXTRAORDINARY OPENING CEREMONY ACROSS PARIS, ON THE SEINE RIVER
AUGUST 28: PARALYMPICS OPENING CEREMONY PLACE DE LA CONCORDE
THE GREENEST GAMES EVER!

Paris 2024: spectacular and sustainable

- 95% of Olympic and Paralympic venues already existing or temporary
- Eco-designed Olympic and Paralympic village
- Half the carbon footprint of the previous Games & measure and tracking
- Energy conservation
- Carbon compensation plan for absolute neutrality
- 100% renewable energy
- Sustainable food sourcing and catering
- Clean mobility solutions
ICONIC LANDMARKS TRANSFORMED INTO SPORTING ARENAS

Place de la Concorde
- Basketball 3x3
- BMX freestyle
- Breaking
- Skateboarding park/street

Grand Palais
- Fencing
- Taekwondo
- Wheelchair fencing
- Para taekwondo
ICONIC LANDMARKS TRANSFORMED INTO SPORTING ARENAS

Invalides
- Road cycling
- Arrival of Marathon
- Archery
- Para archery
- Arrival of the Para marathon

Champ de Mars
- Judo
- Wrestling
- Para Judo
- Wheelchair rugby

Eiffel Tower
- Beach volley
- Blind football

Iéna bridge
- Walking
- Cycling
PARIS IS GETTING READY! OLYMPICS LEGACY

- Accelerator of the environmental transition and urban transformation
- Cleaning of the Seine river which will become accessible for bathing in 2025
- Greening and pedestrianization of major Parisian sites
- Significant expansion of cycling infrastructures and accessibility.
- The extension of Metro Line 14 to Orly Airport to the South and to the Olympic village to the North of Paris.
- Enhanced hospitality and professionalism of the whole tourism industry. A Hospitality Manifesto signed by all Parisian tourism professionnals with strong commitments.
Olympic Games: how many people are expected to attend?
July 26, 2024 - August 11, 2024

11.3 million visitors

- 4.5 million French visitors (39.8%)
- 1.5 million international visitors (UK, USA, Germany, Netherlands, Belgium) (13.3%)
- 5.3 million Paris region visitors (46.9%)

MAINLY FAMILIES

2.3M TICKET HOLDERS

9M WITHOUT TICKETS

INTERESTS:
- competition and Games atmosphere
- wide range of celebrations
- lower interest for cultural activities (-15% at the London 2012 Olympics)
Paralympic Games: how many people are expected to attend?
August 28, 2024 - September 8, 2024

4 million visitors

- 1.5 million French visitors (37.5%)
- 2.1 million Paris region visitors (52.5%)
- 400,000 international visitors (10%)

1M TICKET HOLDERS
2.9M WITHOUT TICKETS

4 million visitors

- 1.5 million French visitors (37.5%)
- 2.1 million Paris region visitors (52.5%)
- 400,000 international visitors (10%)
Ticket sales

**OLYMPIC GAMES: 10 M tickets**
7,9M tickets sold
D-100: 250 000 tickets put back on sale

**Opening Ceremony:**
106 000 Hospitality Tickets (lower banks and bridges)  
220 000 free tickets (upper banks), upon invitation of stakeholders.

**PARALYMPICS: 3,8 M tickets**
Open since October.  
From 15€; 80% of tickets under 50€

**2ND HALF OF DE MAY 2024:**
Opening of the resale platform of Paris 2024

**How to buy tickets:**
**FITs** (up to 6 tickets per event): https://tickets.paris2024.org/en/
**Groups:** no group ticketing except hospitalities
**Hospitalities:** https://corporatehospitality.paris2024.org/en
GETTING AROUND IN PARIS BEFORE AND DURING THE GAMES
During the Games: 4 types of safety perimeter

Pedestrians and cyclists will be allowed to circulate within the red and blue perimeters without needing to show proof of identity.

1. GRAY PERIMETER, ORGANIZATION
Access restricted, totally forbidden, except for vehicles accredited by Paris 2024. Pedestrian access reserved for ticket holders during events. Limited impact (parking restrictions) except for temporary sites.

2. BLACK PERIMETER:
Protection perimeter
Set up for major events
Immediate proximity to sites
Access: ticketed spectators and accredited by the organizer.

3. RED PERIMETER:
Motorized traffic prohibited unless waived
Authorization for pedestrians & cyclists - Waived access for certain vehicles, law enforcement access control ⇒ pre-registration on platform to open in April

4. BLUE PERIMETER:
Traffic regulations
Authorization for pedestrians & cyclists
Transit prohibited (detour), local service possible for entitled parties (residents, economic, social, cultural activities)
Driver access able to justify a need for access, random checks.

Perimeters activated each day of competition, 2.30hrs before the start of the first event, and lifted 1hr after the end of the last event.
GETTING AROUND DURING THE GAMES
GETTING AROUND DURING THE GAMES
## Red perimeter: what exemptions are available for tourist activities?

<table>
<thead>
<tr>
<th></th>
<th>Blue perimeter</th>
<th>Red perimeter</th>
<th>Black perimeter</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pedestrians</strong></td>
<td>YES</td>
<td>YES</td>
<td>YES (after vetting)</td>
</tr>
<tr>
<td><strong>Bicycles</strong></td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td><strong>Taxis/ private cab</strong></td>
<td>YES</td>
<td>YES (if drop-off/pick-up of authorized person or spectator with ticket)</td>
<td>NO</td>
</tr>
<tr>
<td><strong>Private hire vehicles</strong></td>
<td>YES</td>
<td>YES (if drop-off/pick-up of authorized person or spectator with ticket)</td>
<td>NO</td>
</tr>
<tr>
<td><strong>Public transport (bus RATP)</strong></td>
<td>YES</td>
<td>NO (with some exceptions - more details to follow)</td>
<td>NO</td>
</tr>
<tr>
<td><strong>Coaches / Tourist coaches</strong></td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
</tr>
<tr>
<td><strong>Transportation of people with disabilities</strong></td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td><strong>Vehicles used by people with disabilities, with supporting documents</strong></td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td><strong>Car rental companies with parking facilities in these zones</strong></td>
<td>YES</td>
<td>YES (only to leave or return to the parking area, at the beginning or end of the rental period)</td>
<td>NO</td>
</tr>
<tr>
<td><strong>Vehicles of hotel guests</strong></td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td><strong>Vehicles used by visitors to places open to the public (schools, museums, etc.)</strong></td>
<td>YES</td>
<td>NO (except PRM)</td>
<td>NO</td>
</tr>
<tr>
<td><strong>Logistics professionals:</strong> Delivery vehicles needed to transport supplies for establishments (shops, medical facilities, etc.).</td>
<td>YES</td>
<td>YES (in accordance with authorized slots)</td>
<td>NO</td>
</tr>
</tbody>
</table>

### Obtaining a pass:
Each authorized person must register on the platform and provide supporting documents.

**Platform opening May 10**
GETTING AROUND BEFORE AND AFTER THE GAMES

Key dates of assembly phase:

June 1: closing of the place de la Concorde (Sept. 7: partial reopening)
May 17: closing of avenue du Maréchal Gallieni (Sept. 25: reopening) - zone Invalides
May 17: closing of Alexandre-III bridge to cars (pedestrians can cross)
July 16: closing of Trocadéro and Iéna bridge (July 27: reopening place du Trocadéro)

Temporary closing of some metro stations

For more info:
Impacts of Opening Ceremony

**June 17**: General rehearsal from 5.00am to 12.00pm

**From July 1**: progressive closing of some bridges.
**Bridges which will stay open**: Pont des Invalides, Passerelle Sédar-Senghor, Pont Notre-Dame, Pont de Sully

**One week before the ceremony**: activation of security perimeters and closing of river traffic.
**SILT perimeter**: **QR Code & ID checks for everyone**

**May 10**: opening of the autorisation plateform
How do the Olympic lanes work?

- **185 kms of Olympic lanes**
- **July 1 - September 15, 2024**
  - Access: athletes and accredited persons; emergency/security vehicles; cabs and PRM shuttles; public transport vehicles
  - Activated daily (OG and PG), depending on traffic conditions and the competition calendar.
  - Only one lane per road will be reserved.
  - Specific road signage for Paris 2024.
What changes to public transport tickets?

Ticketing: New rates from July 20 to September 8 2024

The new « Paris pass 2024 »:

- **Since April 17**: on sale on the [Ile-de-France Mobilité website](#), with account creation for all applicants + 30-day delivery service.
- **Mid-June**: on sale via the [Transports Public Paris 2024 app](#); the Île-de-France Mobilité app and partners app.
- **June 18**: on sale at the official ticket office via ticket machines and distribution networks abroad.

→ Anticipate pricing changes and purchase stocks before July 20

- Load up to 30t+ tickets onto Navigo Easy passes
- Obtain Origin-Destination tickets

With Paris je t’aime B2B service: [contactgroup@parisjetaime.com](mailto:contactgroup@parisjetaime.com)

### Type of Tickets, Type of Means of Transport, Geographical Area, Fare per Unit, 10 Tickets

<table>
<thead>
<tr>
<th>Type of Tickets</th>
<th>Type of Means of Transport</th>
<th>Geographical Area</th>
<th>Fare per Unit</th>
<th>10 Tickets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ticket t+</td>
<td>Metro, tramway, bus</td>
<td>Zones 1 to 3</td>
<td>4€</td>
<td>32€</td>
</tr>
<tr>
<td>Origin-Destination ticket</td>
<td>Train (RER)</td>
<td>Zones 4 to 5</td>
<td>6€</td>
<td>40€</td>
</tr>
<tr>
<td>Airports ticket</td>
<td>Bus</td>
<td>Orly and Roissy-CDG Airports</td>
<td>16€</td>
<td></td>
</tr>
<tr>
<td>Paris Pass 2024</td>
<td>Bus, train (RER), metro, tramway</td>
<td>All zones</td>
<td>16€ - 1 day</td>
<td>30€ - 2 days</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>42€ - 3 days</td>
<td>52€ - 4 days</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>60€ - 5 days</td>
<td>66€ - 6 days</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>70€ - 7 days</td>
<td></td>
</tr>
</tbody>
</table>

From July 20 till September 8 2024

<table>
<thead>
<tr>
<th>Sales</th>
<th>Application</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Pass 2024</td>
<td>✔️</td>
</tr>
<tr>
<td>t+ Ticket</td>
<td>✔️</td>
</tr>
<tr>
<td>Navigo Easy preloaded with 10 t+ tickets</td>
<td>✔️</td>
</tr>
<tr>
<td>Navigo Day and Week passes</td>
<td>✔️</td>
</tr>
<tr>
<td>Paris Visit Pass</td>
<td>❌</td>
</tr>
</tbody>
</table>

**NB:** no change to annual and monthly Navigo fares. The Navigo Liberté+ is issued to people who live or work in the Paris region.
Focus on hotel rates and bookings

During the Olympic Games July 26 - August 11:

**€481 (Greater Paris)**
-4.4% vs. January 2024
Booking rate: 64.6%

**€595 (Central Paris)**
-8% vs. January 2024

During the Paralympic Games August 28 - September 8:

**€227 (Greater Paris)**
-6.9% vs. January 2024
Booking rate: 31%
Paris welcomes you in the run-up to the Games!

Most popular tourist areas such as Montmartre, the Left Bank (Saint-Germain-des-Prés, Montparnasse, Luxembourg, Latin Quarter...), the Marais, Opéra, and all the East of Paris will not be affected by the preparation of the Games.

Hotels have availabilities with lower booking rates from May onwards, until mid-July.

Seine river cruises will operate as usual up to July 19. All attractions, museums and monuments will be open as usual.

The Olympic spirit is already here, with the Cultural Olympiad, a rich cultural programme mixing sport and culture, available as of now. July also sees the arrival of the Olympic Torch Relay, on July 14 and 15.

Congresses, events like the international trade fairs will continue:
- before the Olympic Games: Vivatech, Fashion Week, Japan Expo
- between and after the Olympic Games, as well as during the Paralympic Games: Première vision, Who’s next, Maison & Objet, Tranoi, Sial...

We are expecting you!
USEFUL RESOURCES
USEFUL RESOURCES FOR EVENT ORGANIZERS ON PARISJETAIME.COM/CONVENTION

Paris 2024 - The Paris Olympic and Paralympic games

The Olympic spirit in your events

Venues available for privatisation

JOP 2024: how to get around in Paris?

Precautions to take in terms of communication

Planning an event during the Games
PARISJETAIME.COM
GET INSPIRED AND PREPARE YOUR STAY (ACTIVITIES, EVENTS, PRACTICAL INFORMATION, TOURIST TICKETING...)

Digital ecosystem networking with Paris 2024

myPARIS JETAIME
GEOLOCATION, ITINERARIES, POI, TICKETING, PRACTICAL SERVICES. TO CONSUME ON SITE

myPARIS JETAIME
REFERS TO ACCESSIBLE SERVICES AND ACTIVITIES
Extending the Olympic experience at SPOT24

OUR NEW FLAGSHIP!

A 1.000 sqm venue at the foot of the Eiffel Tower:

- **OLYMPIC EXHIBITION**, sport and urban cultures, in co-production with the Olympic Museum Lausanne
- SPOT 24 CAFE
- Tourist information desk
- Paris je t’aime boutique
- Open for all types of privatisation and activations! [Get a proposal here.](#)

Open 7/7 until December 31, 2024
Thank you for your attention! Q&A time